

The background of the image is a large 'X' shape formed by two intersecting triangles. The top and bottom triangles are orange, while the left and right triangles are a light green. Centered over this background is the text 'Beesel 75 jaar' in white. The word 'Beesel' is in a clean, sans-serif font. The '75' is in a large, stylized serif font, with a small flame-like graphic on the left side of the '7'. The word 'jaar' is in a smaller, sans-serif font, positioned below the '5' of '75'.

Beesel  
75  
jaar